



AmCham Weekly Events Reminder (News Letter)

Target:

AmCham members 940+ business executives and approximately 500 companies

Ideal for limited time promotions, invitations or event notices

Rate:

BANNER 1	<input type="checkbox"/> Member	NT\$12,000 per 2 postings	BANNER 2	<input type="checkbox"/> Member	NT\$10,000 per 2 postings
Top position of the weekly reminder	<input type="checkbox"/> Non-Member	NT\$20,000 per 2 postings	Bottom position of the weekly reminder	<input type="checkbox"/> Non-Member	NT\$18,000 per 2 postings
	<input type="checkbox"/> Member	NT\$20,000 per 4 postings		<input type="checkbox"/> Member	NT\$18,000 per 4 postings
	<input type="checkbox"/> Non-Member	NT\$28,000 per 4 postings		<input type="checkbox"/> Non-Member	NT\$25,000 per 4 postings

Remarks:

- **Specifications: jpeg or gif only**
- **Dimensions: 600(w) x 70(h) pixels**
- **Resolution: 72 pixels per inch**
- **The artwork should be provided at least 3 days prior to the distributed date.**



Sample