

AmCham Email Broadcasting (E-DM)

Target:

AmCham members 940+ business executives and approximately 500 companies

Ideal for limited time promotions, invitations or event notices

Rate:

- Member NT\$5,000
- Non-Member NT\$7,500

Remarks:

- The artwork and the required information should be provided at least **3 days** prior to the distributed date.
- The required information of E-DM:
 - Email Subject
 - Distributed Date
- Specifications: MSWord, HTML or jpeg files only
- The Hotspot should be added onto the graphic directly by the advertiser



eDM Sample