

ABOUT THE DIRECTORY

One of Taiwan's most sought-after and useful information sources.

Detailed information in English on nearly 1,000 of Taiwan's most powerful and influential business executives and the world's largest multinational corporations.

Information includes company names, key personnel, phone numbers and extensions, fax numbers, and e-mail and website addresses. It is indexed for further convenience by key personnel, company name and industry listings.

Other useful information includes numbers frequently used by busy executives: Airlines and travel agencies, banks, couriers, dining & entertainment, government offices, international telephone codes, regional AmCham offices, and much more.

AMCHAM MEMBERSHIP

- 900 plus members representing 480 multinational companies
- 40% of them are CEOs, 45% of them from Senior Management and 11% of them are from middle management
- 58% of them are ROC citizens with average age from 35 – 50
- 28% of them are female executives

THE USERS

- CEOs and high-level executives in foreign and local firms
- Government ministers
- AIT officials & diplomats
- Diverse pool of industry professionals
- Technical specialists

CIRCULATION

- 5,000 copies to be released by the end of November
- Individual AmCham members
- Hotel business centers
- International trade and information offices
- Embassies
- Government offices in Taiwan and abroad

WHY ADVERTISE

- Multiple exposure, 365 days a year
- Full page color ads stand out in a primarily black and white directory

Deadlines

- Space reservation deadline: September 30, 2010
- Artwork submission deadline: October 20, 2010



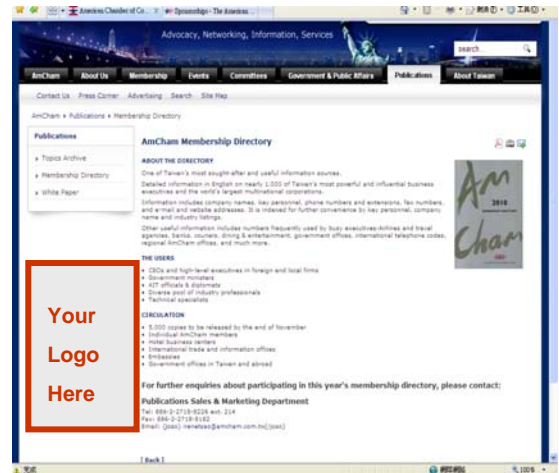
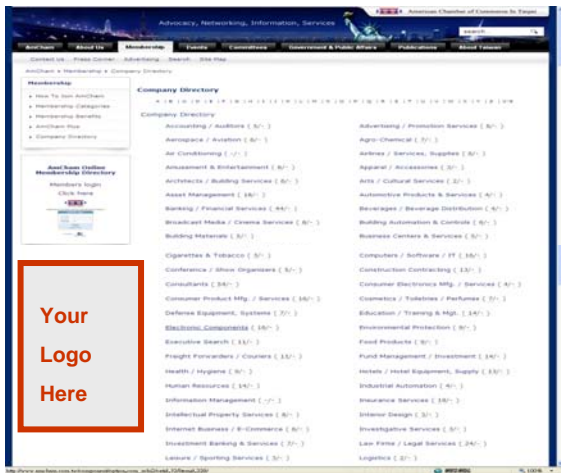
Link your company to the most influential foreign resources platform in Taiwan



With purchase of 2011 AmCham Membership Directory advertisement, your company logo will also be featured on both the Membership and Publication Sections for more online viewers' reference throughout the whole year.

ABOUT AMCHAM WEBSITE: <http://www.amcham.com.tw>

- Average visitor per day: 1,100
- Average page per day: 45,000
- Average page per month: 1,360,000
- Google Page Ranking: 5/10
- Main visitors: AmCham members, Newcomers, Governors and Scholars
- Visitor from: Taiwan(23%), Asia(15%), United States(2%), Network(25%), US Commercial(16%), Others(19%)



Membership > Company Directory
http://www.amcham.com.tw/component/option,com_so_bi2/Itemid,228/

Publications > Membership Directory
<http://www.amcham.com.tw/content/view/98/95/>

With purchase of 2011 AmCham Membership Directory advertisement, advertiser may entitle a special discount for Company Expanded Listing.

COMPANY EXPANDED LISTING:

Extra information in the 2011 Membership Directory
 Besides the basic corporate contact data given for all entries, the expanded listing consists of:

- Company Logo
- Company profile of up to 250 words

Extra information on ONLINE Membership Directory

- Company logo and profile on the main page of the Membership Section
- Company logo and profile on the online membership directory page

AMCHAM TAIPEI CORPORATE LISTINGS

<p>3M Taiwan Ltd. 台灣明尼蘇達礦業製造股份有限公司 3M 10682 台北市敦化南路二段118號1樓 4F, 7F, 8F, Sec. 2, Dunhua South Rd., Taipei 10682 Tel: 02-2794-9011 Fax: 02-2794-0513 www.3m.com.tw/3m.taipei</p> <p>3M, founded in Minnesota in 1902, is a global enterprise characterized by substantial intercompany cooperation, R&D, manufacturing, and marketing of products. For a people around the world have looked to 3M for product and ideas that solve problems and make their lives on and better.</p> <p>3M Taiwan was established in 1969 and has developed at a solid pace for over forty years. Today the company operates plants located in Yangmingshan, a subsidiary in Tainan, warehouses in Taipei, a head office in Taipei, and customer sales centers in Kaohsiung and Taichung. Over 1,300 employees are working at 3M.</p> <p>3M Taiwan manufactures and markets over 300 different products in Taiwan and exports to other parts of Asia.</p> <p>3M Taiwan is a subsidiary of the parent company, 3M, and is a member of the 3M Group. 3M Taiwan respects the local laws and regulations of the Republic of China (Taiwan) and is committed to the philosophy of meeting customer needs and providing high quality products to meet Taiwan's needs.</p> <p>3M Taiwan is committed to developing new markets, and Taiwan continues to grow. 3M Taiwan is a continuing of the growth of all facets of our operations.</p> <p>George Chen, Managing Director Carl Cheng, Senior Group Manager Ping-Ma Group Manager Oscar Ng, Manager</p>	<p>ABB Ltd. 艾維拉股份有限公司 11493 台北市內湖區瑞光路二段111號1樓 Taipei 11493 Tel: 02-8751-6990 Fax: 02-8751-1799 www.abb.com.tw</p> <p>Hu Hui Ding, President & Country Manager David Leung, Country CFO</p> <hr/> <p>Abbott Laboratories Services Corp., Taiwan Branch 美商艾伯拉迪股份有限公司台灣分公司 10478 台北市中山區民權東路二段111號1樓 4E, 5F, 11F, Sec. 2, Zhongshan District, Taipei 10478 Tel: 02-2555-0028 Fax: 02-2559-3630 www.abbott.com.tw</p> <p>Chiafeng Wang, General Manager - Nutrition James Hsiao, General Manager Chi Cheng Sun, Medical Director Jennifer Tang, Business Unit Manager David Cheng, Regulatory Affairs Manager - Abbott Diagnostic Division, Taiwan</p> <hr/> <p>ABN AMRO Bank N.V. 荷蘭銀行 11073 台北市松山區瑞豐路1段7號5樓B.L. Xinyi District, Taipei 11073 Tel: 02-8772-0000 Fax: 02-8772-5082 www.abn.com.tw</p> <p>Terry King, Country Executive, Taiwan Emerald Osh, Head of Retail Banking</p>
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Early Bird Special: Receive an extra 5% discount on advertisements for purchases made before August 31, 2010.

RATE & SPECIAL BENEFITS

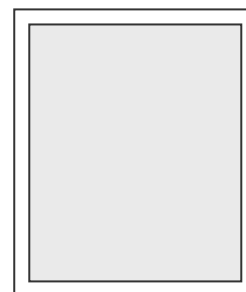
Ad Position	Rates (in NT\$)	Company Logo on AmCham Website (NT\$10,000)	Company Expanded Listing (NT\$9,500)
Bookmark			
<input type="checkbox"/> Bookmark Only	120,000	Free	Free
<input type="checkbox"/> Bookmark + One full color page	150,000	Free	Free
Prominent Positions			
<input type="checkbox"/> Back Cover	130,000	Free	Free
<input type="checkbox"/> Inside Front Cover	120,000	Free	Free
<input type="checkbox"/> Facing Inside Front Cover	120,000	Free	Free
<input type="checkbox"/> Two-Page Spread(Page.4 &5)	107,000	Free	Free
<input type="checkbox"/> Facing Inside Back Cover	90,000	Free	50% off
<input type="checkbox"/> Inside Back Cover	80,000	Free	50% off
Special Positions			
<input type="checkbox"/> Facing 2010 Membership Directory Page	90,000	Free	50% off
<input type="checkbox"/> Facing Table of Contents	90,000	Free	50% off
<input type="checkbox"/> Next to Industry Listing Page	70,000	Free	50% off
<input type="checkbox"/> Next to Corporate Listing Page	70,000	Free	50% off
<input type="checkbox"/> Next to Member Listings Page	70,000	Free	50% off
Full Color Pages			
<input type="checkbox"/> Full Color Page	68,000	Free	50% off

AD DIMENSIONS (in CM)

Bleed: 19.6(w) x 26.6(h)
 Non-Bleed: 17.0(w) x 24.0(h)
 Trim Size: 19.0 (w) x 26.0(h)

ACCEPTABLE FORMAT

- PDF File made with "Press Quality, PDF/X-1a or PDF/X-3" settings in Adobe Acrobat PROFESSIONAL 6 or later
- JPEG file with at least 300DPI
- ESP or AI made with Adobe Illustrator with all fonts and images embedded



Your AmCham Taipei Contact

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