



ONLINE / EMAIL PROMOTIONS ORDER FORM

Why Advertise with AmCham?

The majority of our members are senior executives of many foreign companies, which means your message reaches the decision-makers within organizations. Many newcomers to Taiwan also log onto our website to find out more about living and doing business in Taiwan. Our Taiwan Business TOPICS articles are all available online for the viewing pleasure of members and non-members. Not only do your messages get across to nearly 1,000 members, but several hundred non-members as well.

ADVERTISING ON AMCHAM WEBSITE

BANNER ADVERTISEMENT ON HOMEPAGE

AmCham will upload your company logo onto the AmCham homepage and add a hotspot that links directly to your company's homepage or any designated URL. The ad appears on the sidebar on the main page of the web site.

Position 1 The most prominent position on the Homepage (1 available)	<input type="checkbox"/> Member	NT\$20,000 per three months	<input type="checkbox"/> Non-Member	NT\$42,000 per six months	
	<input type="checkbox"/> Non-Member	NT\$28,000 per three months	<input type="checkbox"/> Member	NT\$55,000 per year	
	<input type="checkbox"/> Member	NT\$32,000 per six months	<input type="checkbox"/> Non-Member	NT\$70,000 per year	
Position 2A/B (2 Available)	<input type="checkbox"/> Member	NT\$20,000 per six months	Position 2C/D (2 Available)	<input type="checkbox"/> Member	NT\$15,000 per six months
	<input type="checkbox"/> Non-Member	NT\$28,000 per six months		<input type="checkbox"/> Non-Member	NT\$23,000 per six months
	<input type="checkbox"/> Member	NT\$30,000 per year		<input type="checkbox"/> Member	NT\$25,000 per year
	<input type="checkbox"/> Non-Member	NT\$38,000 per year		<input type="checkbox"/> Non-Member	NT\$33,000 per year
Position 3 (2 Available)	<input type="checkbox"/> Member	NT\$12,000 per six months	Position 4 (3 Available)	<input type="checkbox"/> Member	NT\$10,000 per six months
	<input type="checkbox"/> Non-Member	NT\$20,000 per six months		<input type="checkbox"/> Non-Member	NT\$18,000 per six months
	<input type="checkbox"/> Member	NT\$22,000 per year		<input type="checkbox"/> Member	NT\$20,000 per year
	<input type="checkbox"/> Non-Member	NT\$30,000 per year		<input type="checkbox"/> Non-Member	NT\$28,000 per year

OTHER SECTIONS OF THE AMCHAM WEB SITE

AmCham will upload your company logo onto the designated section of the web site and add a hotspot that links directly to your company's homepage or any designated URL. The ad appears on the left sidebar of the web section of your choice.

The sections available are:

ABOUT AMCHAM	MEMBERSHIP	EVENTS	COMMITTEES	GOVERNMENT RELATIONS	PUBLICATIONS	ABOUT TAIWAN
Position 5A	<input type="checkbox"/> Member	NT\$5,000 per six months	Position 5B	<input type="checkbox"/> Member	NT\$5,000 per six months	
	<input type="checkbox"/> Non-Member	NT\$8,000 per six months		<input type="checkbox"/> Non-Member	NT\$8,000 per six months	
	<input type="checkbox"/> Member	NT\$8,000 per year		<input type="checkbox"/> Member	NT\$8,000 per year	
	<input type="checkbox"/> Non-Member	NT\$11,000 per year		<input type="checkbox"/> Non-Member	NT\$11,000 per year	

SPECIFICATIONS:

Dimensions: POSITION 1 468 (w) x 60 (h) pixels
 POSITION 2&5 160 (w) x 200 (h) pixels
 POSITION 3 435 (w) x 120 (h) pixels
 POSITION 4 280 (w) x 120 (h) pixels
 Resolution: 72 pixels per inch
 Format: jpeg or gif (no pdf, html, flash or MSWord)

COMPLIMENTARY DISPLAY ON AMCHAM WEBSITE

AmCham will display your company logo for free from one to three months under these circumstances:

- Sponsoring AmCham's *Taiwan Business TOPICS Magazine* cover (three months)
- Purchase of six or twelve month advertising inserts in *Taiwan Business TOPICS Magazine* (two months)

Taiwan Business TOPICS / WEBSITE ADVERTISING PACKAGE

- Sponsoring AmCham's American Ball and Hsieh Nien Fan (one month)

With the purchase of *Taiwan Business TOPICS*' Full Color Advertisement Page (NT\$57,000), advertisers receive 20% discount for any website promotion item.



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AMCHAM EMAIL BROADCASTING

Use AmCham's office email broadcasting system to reach AmCham's members (940+ business executives and approximately 500 companies). Ideal for limited time promotions, invitations or event notices.

- Member** **NT\$5,000**
- Non-Member**..... **NT\$7,500**

Specifications: MSWord, HTML or jpeg files only

WEEKLY EVENTS REMINDER

The weekly reminder is emailed to the entire membership every Monday. Two horizontal banner spaces are available (top and bottom). Ideal for limited time promotions, invitations or event notices.

BANNER 1 Top position of the weekly reminder	<input type="checkbox"/> Member	NT\$12,000 per 2 postings	BANNER 2 Bottom position of the weekly reminder	<input type="checkbox"/> Member	NT\$10,000 per 2 postings
	<input type="checkbox"/> Non-Member	NT\$20,000 per 2 postings		<input type="checkbox"/> Non-Member	NT\$18,000 per 2 postings
	<input type="checkbox"/> Member	NT\$20,000 per 4 postings		<input type="checkbox"/> Member	NT\$18,000 per 4 postings
	<input type="checkbox"/> Non-Member	NT\$28,000 per 4 postings		<input type="checkbox"/> Non-Member	NT\$25,000 per 4 postings

SPECIFICATIONS:

Dimensions: 600 (w) x 70 (h) pixels
 Resolution: 72 pixels per inch
 Format: jpeg or gif (no pdf, flash, html or MSWord)

For Further Information, please contact:

Ms. Irene Tsao / 曹玉佳
T: 886-(2)-2718-8226 ext.214
F: 886-(2)-2718-8182
E: irenetsao@amcham.com.tw